



Ideas Unwrapped: An Exhibition about Art

EL PASO, Texas – The El Paso Museum of Art (EPMA) presents *Ideas Unwrapped: An Exhibition about Art*, on view beginning February 16 in the Mac Rogers Gallery and Ginger Francis Seminar Room of the museum.

Ideas Unwrapped is an exhibition that explores EPMA’s permanent collection in a new way, featuring works of art given to the museum by the Peter Norton Christmas Project. Since 1988, Norton commissioned renowned artists to create art with the intent to make art more accessible.

Featured in the exhibition is *Krag*, an assemblage of found objects turned into a work of art by El Paso artist Guillermo Gutierrez. Gutierrez collected objects, such as discarded gadgets, toys, and outdated computer parts, and wove them together to show how cultural leftovers become a work of art in an unexpected manner. Other works included in this exhibition are a unique ceramic plate with Medusa painted using marinara sauce by Brazilian artist Vik Muniz and a pop-up book by Kara Walker. Other works include pottery by Mexican artist Juan Quezada and multigenerational artists who renewed traditional designs and processes by indigenous people of Northern Mexico.

The exhibition was designed and installed by UTEP visual arts graduates and the EPMA Teaching Artists, Staphany Garnica and Ivan Isaac Calderon. People of all ages can learn about the creative process and artists’ use of place, history, culture and personal experience. Additionally, visitors can interact with the art through the Augment El Paso App where images are animated and accompanied by regional music and special sound effects.

“The exhibition presents art in a new way – focusing on sources of inspiration and asking the question, where do artists get their ideas,” said EPMA’s Education Curator, David Hernandez. “The show also examines how art is made, serving as a bridge between EPMA’s galleries and Art School.”

Join EPMA members for the exhibition celebration during the Member’s Family Day Preview on February 16 from 2 p.m. to 4 p.m. Make art using found objects with Gutierrez; then, illustrate a short story with EPMA Teaching Artists in the Art School.

Support for this exhibition is provided by Kirk and Judy Robison. *Krag* is purchased with funds donated by Peggy and Andy Feinberg, Susan Foote and Stephen Feinberg.

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